



CHARGING THROUGH CHALLENGES

INVESTING BOLDLY, SCALING ACROSS
BORDERS

SPAVI MANAGEMENT REPORT 2026

From a single entity to a global, multi-brand, multi-format enterprise

DOMESTIC RESTAURANTS



CORE BRAND

#1 full-service restaurant chain*
#1 full-service pizza restaurant chain*



STRONG CHALLENGER

One of the largest full-service chicken chain restaurants



GROWTH BOOSTER

#1 kiosk chain*
'Franchise of Choice' for SMEs



PROJECT PIE

EMERGING BRANDS

Concepts for opportunistic growth

INTERNATIONAL



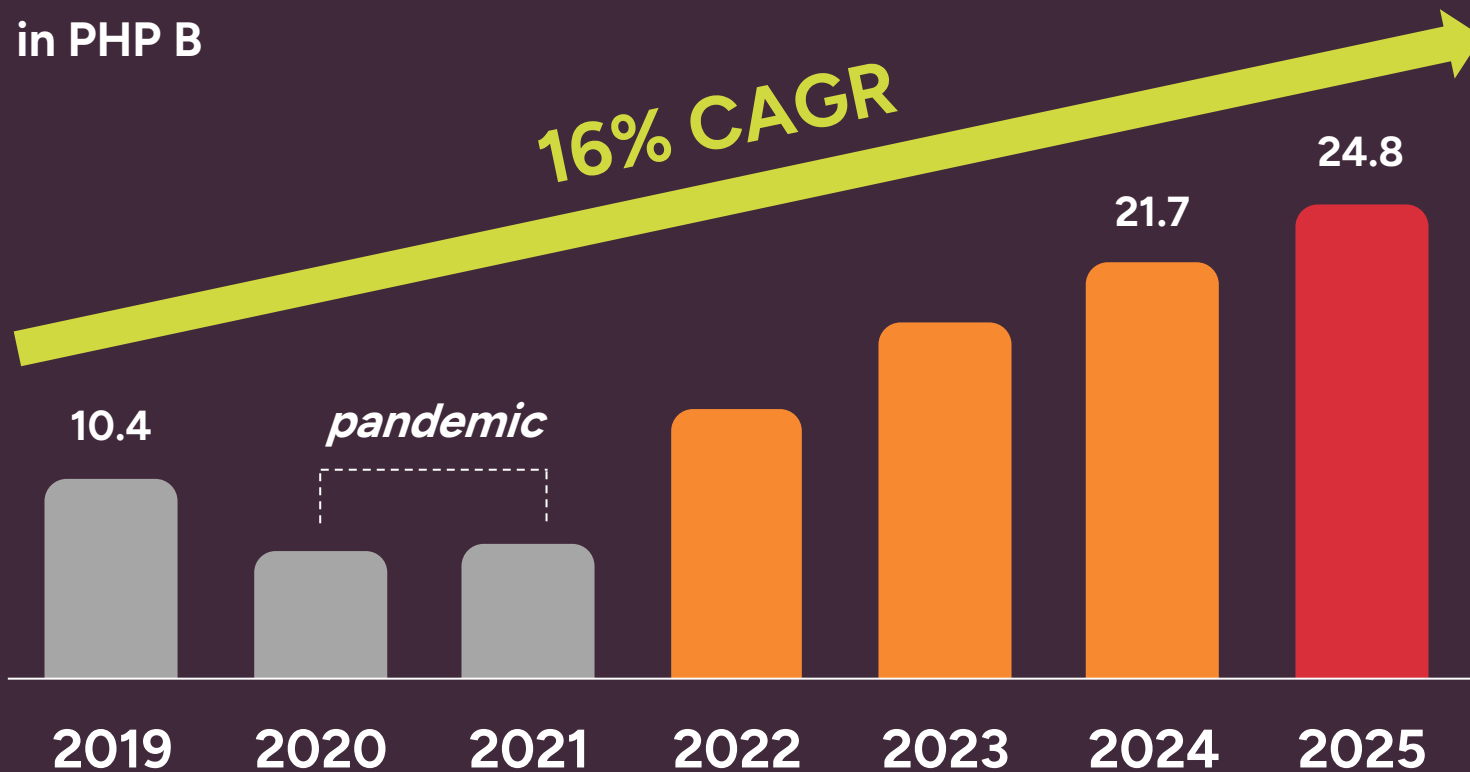
PC: World's best flavored fries scales in key snacking geographic markets

SH, P2: Partnership business models for growth

A business transformed in the last half decade

SYSTEMWIDE SALES

in PHP B



ORGANIZATION

2X

the number of employees
(2020 vs 2025)



Kiosks



affordable luxury



in value-conscious times



smaller format,
simpler menus

Casual Dining



group dining and celebrations



when spending power increases



larger format, diversified menus

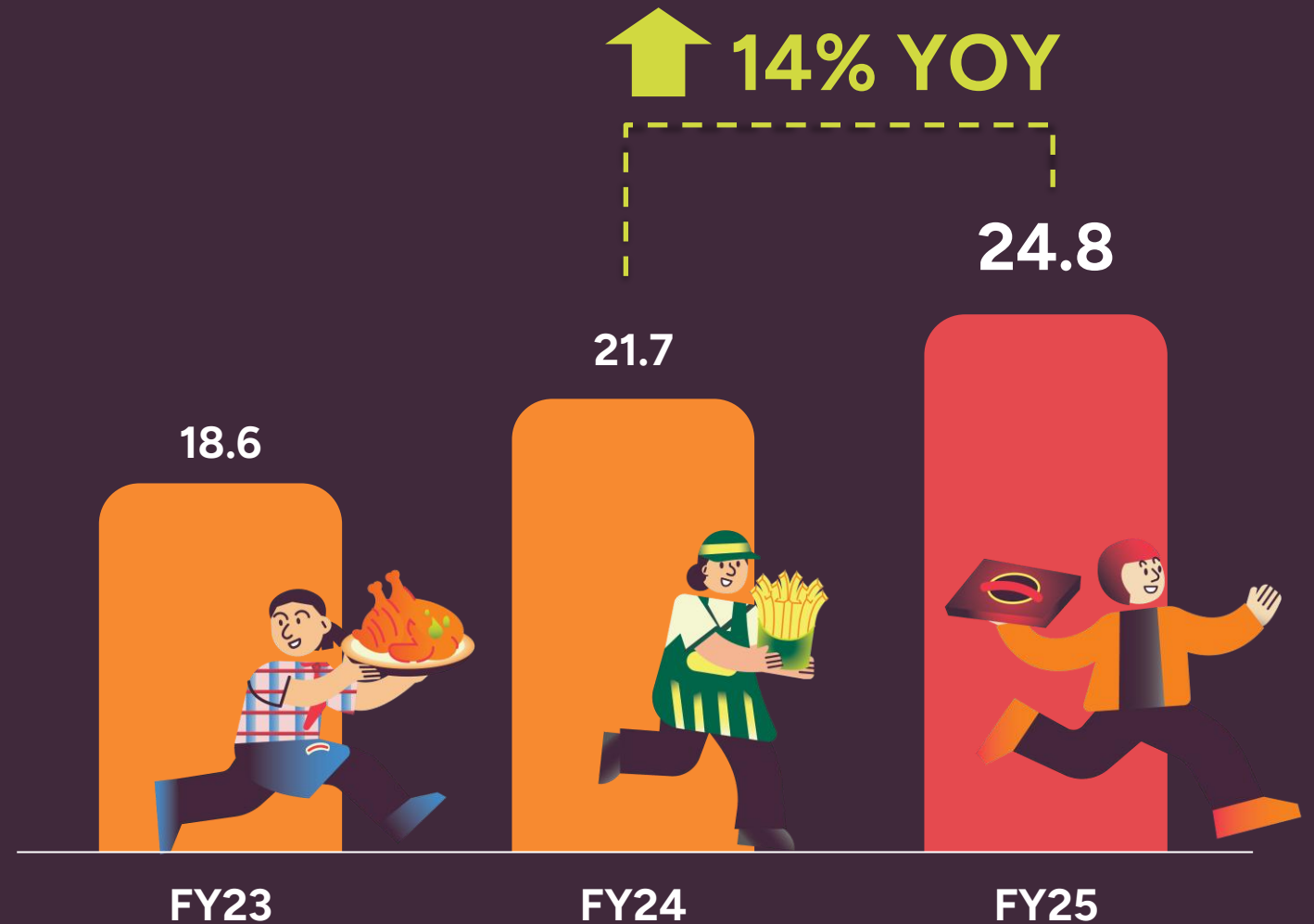


A portfolio that adapts across cycles

*Topline grew
14% YOY
amidst a
challenging
backdrop*

SYSTEMWIDE SALES

in PHP B



2,970

total stores worldwide

+351

new stores
opened in 2025

16%

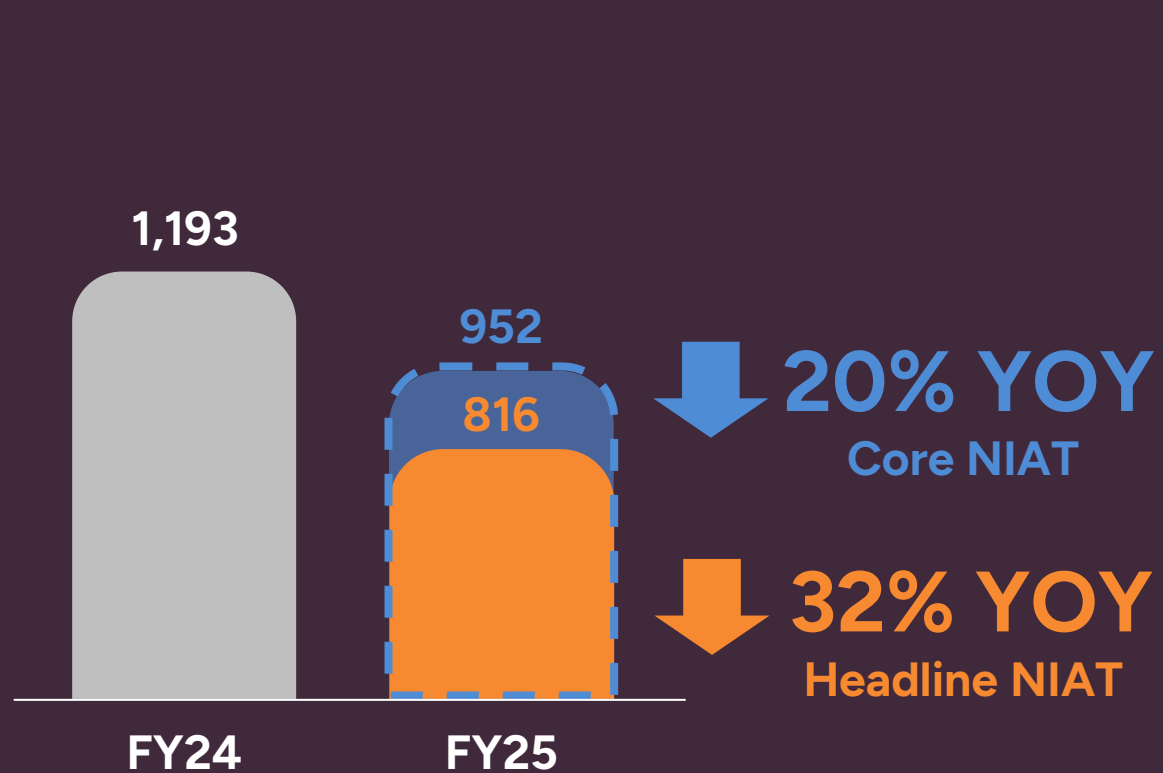
international
stores



Expansion and weak consumption impacted our 2025 profitability

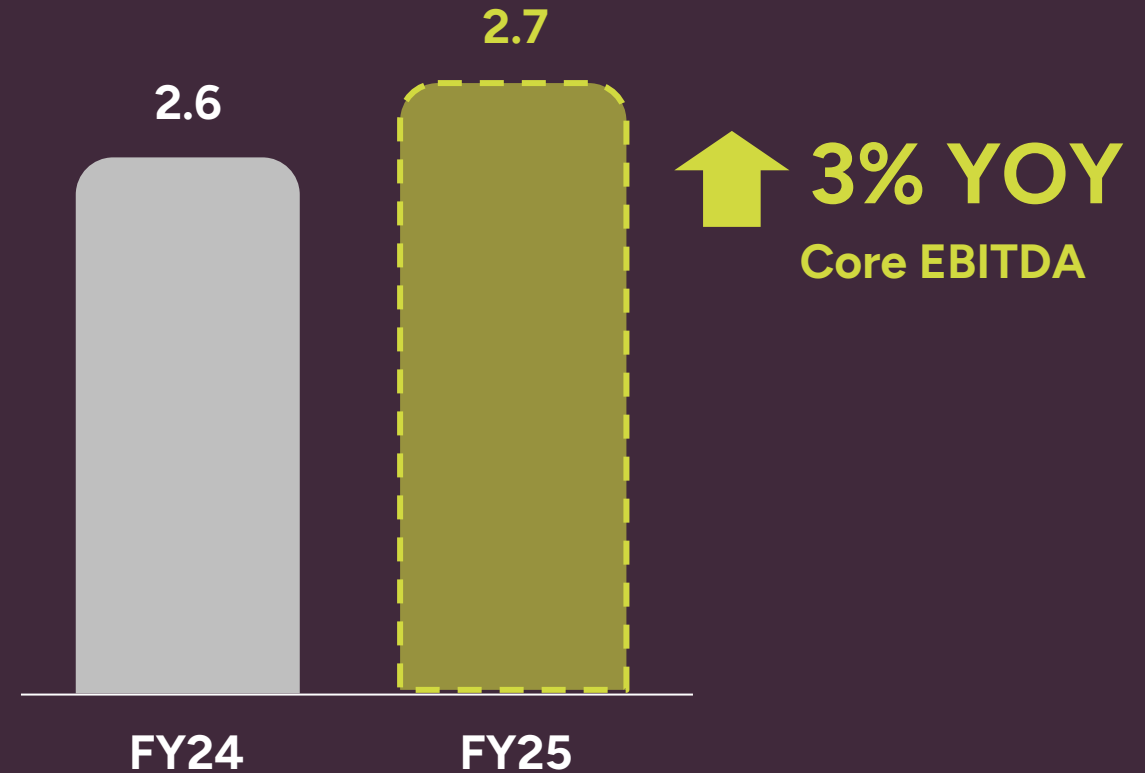
NET INCOME

in PHP M



EBITDA

in PHP B



POTATO CORNER
National Fries Day
BUY 1 FREE 1
July 11 to 14, 2025

FREE LARGE OR **FREE JUMBO**

FRY-DAY FIESTA!

How to get FREE fries:
 Buy Mega → Get FREE Large
 Buy Giga/Tera → Get FREE Jumbo

Per DTI Fair Trade Permit No. FTEB-224839 Series of 2025

POTATO CORNER
Poco's birthday treat!
BUY 1 FREE 1
October 10 to 13, 2025

FREE LARGE OR **FREE JUMBO**

How to get FREE fries:
 Buy Mega → Get FREE Large
 Buy Giga/Tera → Get FREE Jumbo

Per DTI Fair Trade Permit No. FTEB-237288 Series of 2025

POTATO CORNER
BACK BY POPULAR DEMAND!
FREE UPSIZE
Save ₱30

GIGA to **TERA** upsize

How to get FREE UPSIZE*:
 Buy Giga Fries → Get FREE UPSIZE to Tera Fries
 Buy Tera Fries → Get FREE UPGRADE to Tera Mix

August 11 to 27, 2025
(Mondays to Wednesdays only)

Per DTI Fair Trade Permit No. FTEB-233422 Series of 2025

Value Promotions

Menu Innovations

POTATO CORNER
NEW! Snack Bites
Crunchy. Flavored. 100% Real Chicken. | Crispy. Curly. Flavored.

Crunchy Chicken Pops | **LOOPYS**

Starts at **₱75** only

NEW FLAVOR
POTATO CORNER
Limited-Time Offer Only
KETCHUP
Tangy. Savory. Addictive.

POTATO CORNER
Finally, (Yaaaayy!)
FRIES & DRINK VALUE COMBO

POP COOLERS
Lemon Passionfruit

Also available Dalandan Pomelo

Add **₱35** Only

PC International Innovations

PC Thailand's Guichai Fries & Red Sausage



PC Singapore's Potato Chips & Laksa flavor



**Peri-Peri SM City La Union
Northern Luzon**



**Potato Corner SM City La Union
Northern Luzon**



**Shakey's SM Zamboanga
Mindanao**



**Shakey's Ozamiz
Misamis Occidental, Mindanao**



**Shakey's Ayala Crossroads
Bulacan, Northern Luzon**



**Shakey's KCC Cotabato
Maguindanao, Mindanao**



**Peri-Peri Malolos
Bulacan Northern Luzon**



**Peri-Peri Pagsanjan
Laguna, Southern Luzon**



PC Chengdu Road,
Ximending
Taiwan



PC Kkokk Mega Mart, Vientiane
Laos

International



Potato Corner International

Present in

17 markets
globally

as of 2025

22,830

jobs supported in 2025





58

individuals with
Down Syndrome
empowered since
2018 through
Love 'Em Down



INCLUSIVE HIRING IN 2025

86 senior citizen
team members

36 differently abled team
members

Quezon City
expansion



NEW & IMPROVED!

CreaMMMy Spinach

CreaMMMier YuMMMier!

vs. previous recipe



Level Up your Spinach!

PERI-PERI
CHARCOAL CHICKEN & SAUCE BAR

Light

SELECTIONS

Nourishing Meals for the Soul!



Healthy Eats Plate 1



Healthy Eats Plate 2

Starts at
P370



NEW POTATO CORNER™ CHICKEN FRIES

made with real chicken

Starts at
P95
Large (9pcs.)



Our global, multi-brand, multi-format portfolio provides a degree of resilience

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DOMESTIC KIOSKS



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A portfolio designed to deliver long-term growth



Kiosks

as an affordable luxury
for the value-seeking consumer



Casual Dining

to maximize occasions as
spending power improves

Winning with our Brands

Keeping our
brands relevant
and compelling



Expanding with discipline

Selectively opening
new stores with higher
hurdle rates

THE ROAD AHEAD



Managing Inflationary Impacts

Driving cost discipline

Managing input costs

Hedging forex exposure

Implementing measured
price increases

THE ROAD AHEAD



Putting the Guest First

Delivering superior value and great experiences

THE ROAD AHEAD

