

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17
OF THE SECURITIES REGULATION CODE
AND SRC RULE 17.2(c) THEREUNDER

1. August 15, 2024
Date of Report (Date of earliest event reported)

2. SEC Identification No. 54666 3. BIR Tax Identification No. 000-163-396

4. Shakey's Pizza Asia Ventures Inc.
Exact name of issuer as specified in its charter

5. Metro Manila, Philippines 6. (SEC Use Only)
Province, country or other jurisdiction of Industry Classification Code
incorporation

7. 15 Km East Service Rd., Brgy. San Martin De Porres, 1700
Parañaque City Postal Code
Address of principal office

8. (632) 8867 7677
Issuer's telephone number, including area code

9. N.A.
Former name or former address, if changed since last report

10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
Common Shares	1,683,760,178

11. Indicate the item numbers reported herein: Item 4 - Resignation, Removal or Election of Registrant's Directors or Officers

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Please be informed of the promotion of Charmaine Jodi Go from Marketing Director of Fresh Processed Meat of Century Pacific Food, Inc. to Group Marketing Director of Shakey's Pizza Asia Ventures Inc. effective September 2, 2024.

15 August 2024

SECURITIES AND EXCHANGE COMMISSION

The SEC Headquarters, 7907 Makati Avenue, Salcedo Village
Barangay Bel-Air, Makati City

Attention: **Director Vicente Graciano P. Felizmenio, Jr.**
Markets and Securities Regulation Department

PHILIPPINE STOCK EXCHANGE, INC.

6/F PSE Tower
5th Avenue corner 28th Street, Bonifacio Global City, Taguig City


Attention: **Atty. Stefanie Ann B. Go**
Officer-in-Charge, Disclosure Department

RE: Appointment of Charmaine Jodi Go from Marketing Head of Frozen Food Unit of Century Pacific Food, Inc. to Group Marketing Director of Shakey's Pizza Asia Ventures Inc.

Ladies and Gentlemen:

Please be informed of the appointment of Charmaine Jodi Go from Marketing Head of Frozen Food Unit of Century Pacific Food, Inc. to Group Marketing Director of Shakey's Pizza Asia Ventures Inc. effective September 2, 2024.

Ms. Go has more than 12 years of Marketing Leadership experience in FMCG and most significant in Food Retail. Her core expertise lies in Strategic Marketing, Brand Management, Product Innovation and Marketing Program Execution. Her wide expertise spanned careers at Philippine Airlines, Fresh and Famous Foods Inc. as Marketing Director and Southeast East Asia Food Inc./NutriAsia, Inc. She holds a double degree Major: BA, Major in Psychology and BS, Major in Business Management and graduated with honors from De La Salle University.

Very truly yours

Maria Rosario L. Ybanez
Corporate Secretary