

15 July 2021

SECURITIES AND EXCHANGE COMMISSION

PICC Complex, Roxas Boulevard Pasay City

Attention: Director Vicente Graciano P. Felizmenio, Jr.

Markets and Securities Regulation Department

Gentlemen:

Please be informed of the following promotions and appointments effective July 1, 2021

1. Appointment of Maria Elma C. Santos as General Manager – Peri Peri

Ms. Santos was previously Shakey's Guest Engagement Director in 2015, and General Manager of Project Pie from 2016 to 2017. Mid of 2017, became Shakey's Delivery Systems Head and headed the HR Division of Shakey's until mid-2019. She currently leads the team of Peri-Peri as the General Manager. She earned her Master's degree in Business Administration from the Ateneo-Regis Program.

2. Appointment of Gilbert L. Tolentino as CBU Director and General Manager – R&B Tea

Mr. Tolentino has 33 years of experience in the food industry and has handled different departments like Operations, Training, Organization Development, Franchising, Business Development, and Technical Services. Previously the Group Training Manager for Pancake House, Dencio's, and Teriyaki Boy. Mr. Tolentino has been with PIZZA for 15 years.

3. Appointment of Myrose April C. Victor as Head – Investor Relations

Very Truly Yours,

Maria Rosario L Ybanez

Corporate Secretary