



# 11-12024 Financial Finance Performance



## 1H2024 KEY TAKEAWAYS

SUSTAINS TOPLINE
GROWTH
boosted by
continued network
expansion of PIZZA's
multi-brand portfolio

GROSS MARGIN
EXPANDS
with easing
commodity prices

BOTTOMLINE
SOFTENS
YEAR-ON-YEAR
with investments in
the organization
and marketing spend
to support growth

FY2024 MID-TEENS GROWTH OUTLOOK FOR TOPLINE AND BOTTOMLINE INTACT











## 1H 2O24 FINANCIAL RESULTS HIGHLIGHTS







NETWORK EXPANSION

**+210**Total network: 2,351

SYSTEMWIDE SALES

10.1B +14% YoY

**5.3B** +14% YoY

GROSS PROFIT

1,586M +10% YoY NET INCOME

**421M**-14% YoY

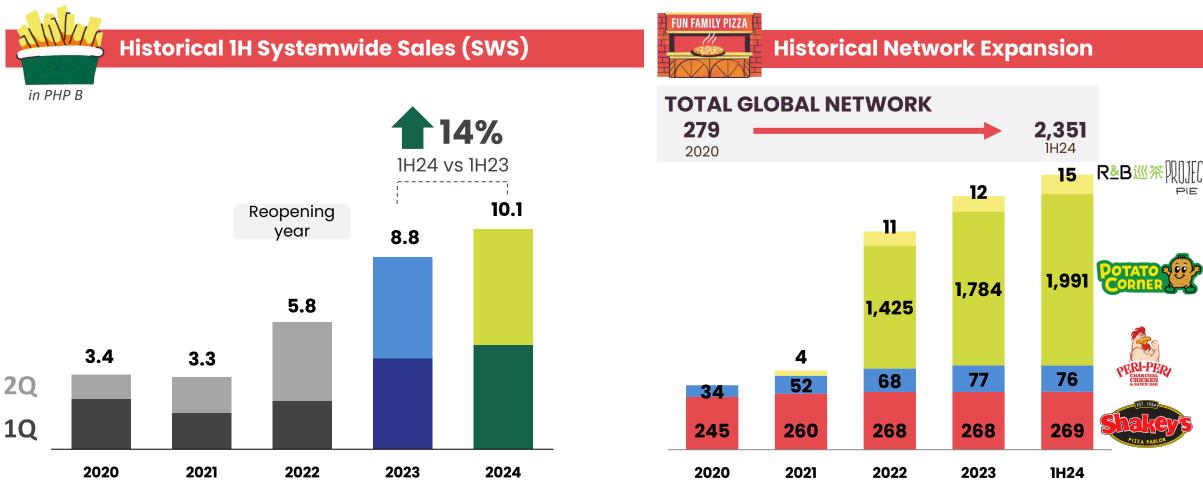
+119

Stores and outlets

867M +7% YoY 249M -14% YoY

<sup>\*</sup> Financial metrics are reported on a year-on-year basis and are reported in PHP billions or millions as applicable

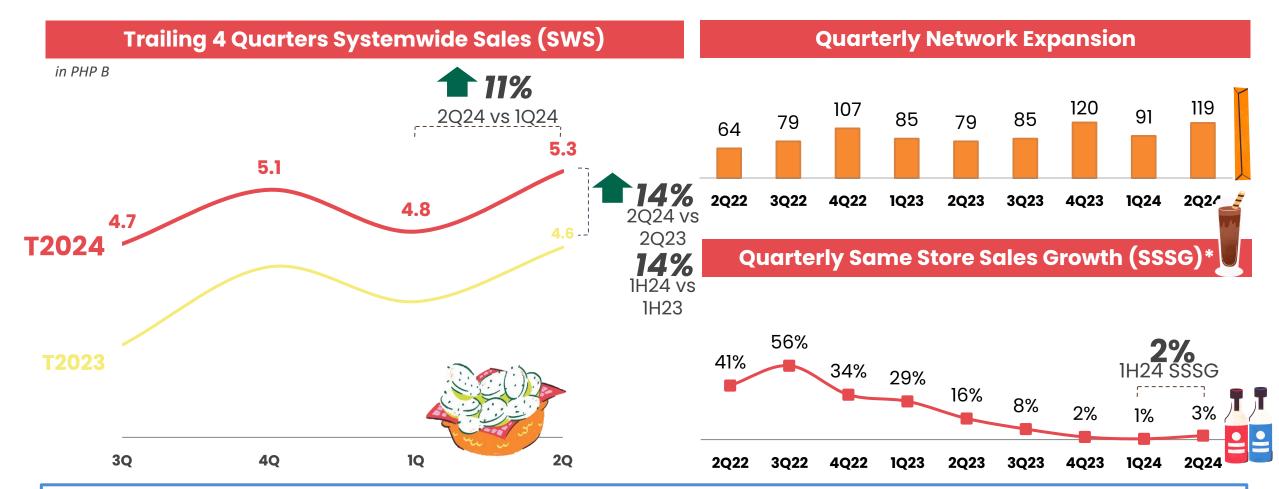
# 1H24 systemwide sales grew 14% year-on-year, primarily driven by SPAVI's multi-brand portfolio expansion



- SPAVI's SWS has grown more than 2x from handling a single brand to operating a portfolio of five WOW! Brands
- The Group is on track to delivering mid-teens topline growth for the full year

## SPAVI's double-digit growth in SWS driven by accelerated Space network expansion and sequential SSSG growth QoQ

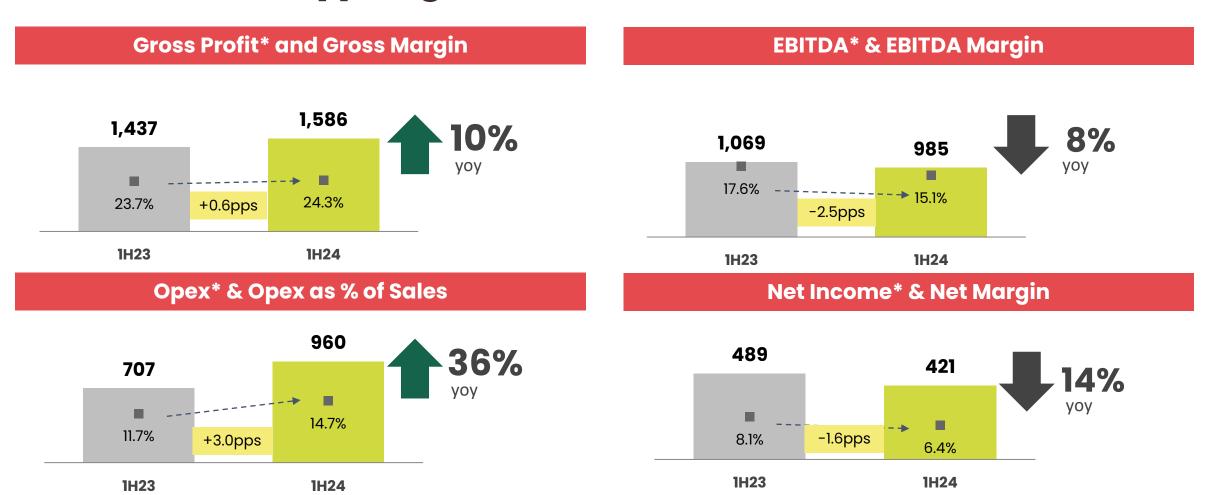




- 1H 2024 SWS grew 14% YoY, boosted by the impact of the SPAVI Group's progressive network expansion for the past quarters. Network expansion to further accelerate in 2H 2024
- 2Q 2024 SSSG slightly improved quarter-on-quarter to 3%, supported by celebrations such as Mother's Day, Father's Day and graduations

# While 1H24 gross margins improve, brand and organizational investments to support growth drive bottomline to soften YoY





- 1H24 gross margin expands, reflecting **easing input costs**
- OPEX grew (1) as anticipated GM expansion was **re-invested in brand building activities**; (2) given lower OPEX base in 1Q23
- Margin expansion expected in 2H24 as (1) **input costs ease** and majority of covers are locked in; (2) **OPEX levels stabilize** and sales leverage impact fully kicks in starting 3Q24





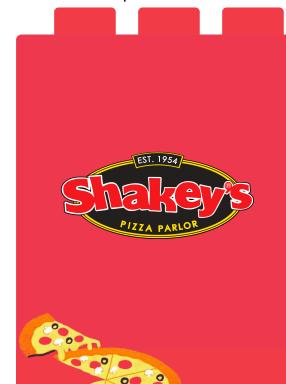
# I BUSINESS HIGHTS OUTLOOK

# Building a diversified portfolio of WOW! Brands for long-term sustainable growth



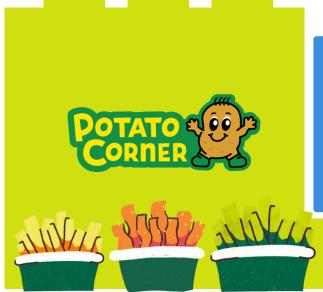
#### **CORE BRAND**

#1 full-service chain restaurant & full-service pizza chain restaurant



#### **NEW GROWTH BOOSTER**

#1 Philippine kiosk & 'Franchise of Choice' for SMEs in the country



#### **STRONG CHALLENGER**

One of the largest full-service chicken chain restaurants in the Philippines



#### **EMERGING BRANDS**

Incubating concepts for opportunistic growth





# Investing in our Brands allows us to remain relevant to our guests across changing macroeconomic landscapes



#### **BRANDS**

Bringing Back Value to the Guests + Strengthening Brand Love

#### **SHAKEY'S AND PERI-PERI PROMOS**

Driving superior value through occasion-based bundles and deals



#### **SOLO PLATES**

Highlighting affordable offerings



#### **NEW PRODUCTS**

Launching winning value-for-money innovations



#### **BRANDED MERCHANDISE**

Strengthening brand love through collectible merchandise









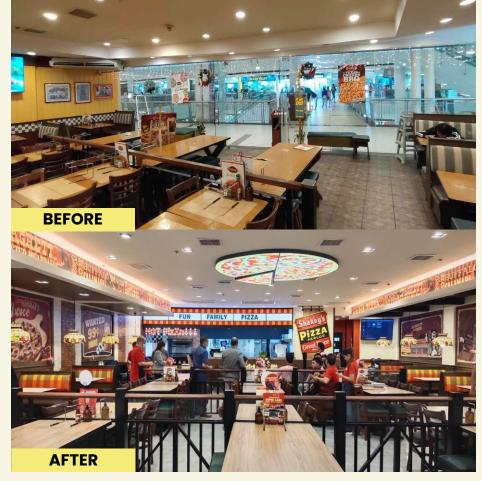


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# Investing in our Stores and our People provides us with the infrastructure needed to help us achieve our long-term plans



## STORES Network Expansion and Renovations Featuring Elevated and Refreshed Store Designs



Peri-Peri Robinson's Ilocos



Shakey's Festival Mall Renovation

PC XP Glorietta

## PEOPLE Supporting Entrepreneurship via Franchising

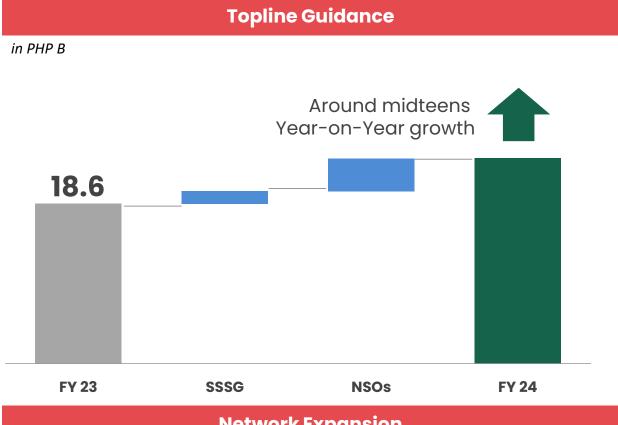




PC Booth in PFA Franchise Expo

## 2024 Topline and Bottomline Growth Outlook





## **Performance Drivers**

Inflationary challenges persist, but margins to further improve in 2H2024 as commodities soften; majority of inputs covered and secured until year end

> Innovations and channel management to support SSSG

Both domestic and international network expansion to ramp up during the 2nd half of the year

> Strategic investments in place to support global expansion; OPEX % normalizes in succeeding quarters

Proactive measures to drive efficiencies in fixed and variable costs

#### **Bottomline Guidance**

Net income to grow at the same pace as topline; growth is back-ended

#### **Network Expansion**



>400 new stores and outlets



## 2024 Outlook



# CONTINUE STRONG GROWTH TRAJECTORY

Leverage on capabilities to grow volumes + expand network, on top of a high base

# INVESTMENT IN PEOPLE AND INFRASTRUCTURE

Including capital expenditures to support topline growth for the next 3 to 5 years

### SUSTAINABLE BOTTOMLINE GROWTH

driven by improving input costs, topline growth trajectory and strategic investments

10.4

Sustain NEW and STRONGER doubledigit growth run

while providing decent returns to shareholders

18.6



in Php B

0.9

2003 2004 2005 2006 2007 2008 2009 2010 2011 2012 2013 2014 2015 2016 2017 2018 2019 2020 2021 2022 2023 2024 2025 2026





## 1H 2024 Summarized P&L



In PHP M	1H 2023	1H 2024	∆ 1H24 vs 1H23	
Systemwide Sales	8,820	10,091	14%	
Total Revenue	6,062	6,524	8%	
Cost of Sales	(4,624)	(4,939)	7%	
<b>Gross Profit</b>	1,437	1,586	10%	
Operating Expenses	(707)	(960)	36%	
Operating Income	730	626	-14%	
EBITDA	1,069	985	-8%	
Interest Expense	(171)	(187)	9%	
Income before Tax	575	441	-23%	
Income Tax Expense	(86)	(20)	-76%	
Net Income	489	421	-14%	
Earnings per Share	0.29	0.25	-14%	
Margins				
Gross Profit	23.7%	24.3%	+0.6 pps	
Operating Income	12.0%	9.6%	-2.5 pps	
EBITDA	17.6%	15.1%	-2.5 pps	
Net Income	8.1%	6.4%	-1.6 pps	

- 1H24 systemwide sales grew 14% YoY, primarily supported by our global network expansion
- Dine-in posted steady growth whilst offpremise sales are largely sustained

- Gross margin expanded with the fuller impact of 2023 price increases and improving input prices
- Net margin softened amid higher gross margin as 1H 2024 numbers reflect:
  - Brand building activities
  - OPEX investments in systems and organization supporting domestic and international expansion

## 1H 2024 Summarized Balance Sheet



In PHP M	FY 2023	1H 2024	In PHP M	FY 2023	1H 2024
Cash	901	688	Trade and Other Payables	1,753	1,984
Receivables	1,225	1,730	Short-Term Debt	748	1,048
Inventories	1,712	1,732	Other Current Liabilities	448	350
Other Current Assets	635	496	<b>Total Current Liabilities</b>	2,949	3,382
Total Current Assets	4,473	4,646	Long-Term Debt	5,195	5,170
Property, Plant, and Equipment	1,834	2,005	Other Non-Current Liabilities	2,525	2,577
Intangible Assets	10,367	10,391	<b>Total Non-Current Liabilities</b>	7,720	7,747
Other Non-Current Assets	1,954	2,132	TOTAL LIABILITIES	10,669	11,129
Total Non-Current Assets	14,155	14,528	TOTAL EQUITY	7,959	8,045
TOTAL ASSETS	18,628	19,174	TOTAL LIABILITIES AND EQUITY	18,628	19,174

- Working capital increases as both domestic and international businesses grow. **Cash remains at** healthy levels.
- Long-term loans all peso-denominated with fixed interest rates for the next 2 years

## 1H 2024 Summarized Cash Flows



In PHP M	1H 2023	1H 2024
Income before Income Tax	575	441
Depreciation and Amortization	322	357
Changes in Working Capital	(834)	(147)
Other Operating Cash Flows	85	52
Net Operating Cash Flow	149	703
Capital Expenditures	(229)	(503)
Other Investing Cash Flows	(9)	(92)
Net Investing Cash Flow	(238)	(596)
Financing Costs	(25)	289
Dividends	_	(337)
Other Financing Cash Flows	(99)	(114)
Net Financing Cash Flow	(249)	(321)
Beginning Cash	990	901
Change in Cash	(338)	(213)
Ending Cash	651	688
Free Cash Flow	(80)	200

## **1H 2024 changes in working capital** primarily driven by:

- 1) Increase in receivables driven by growth in franchisee volumes
- 2) Increase in payables driven by overall business growth

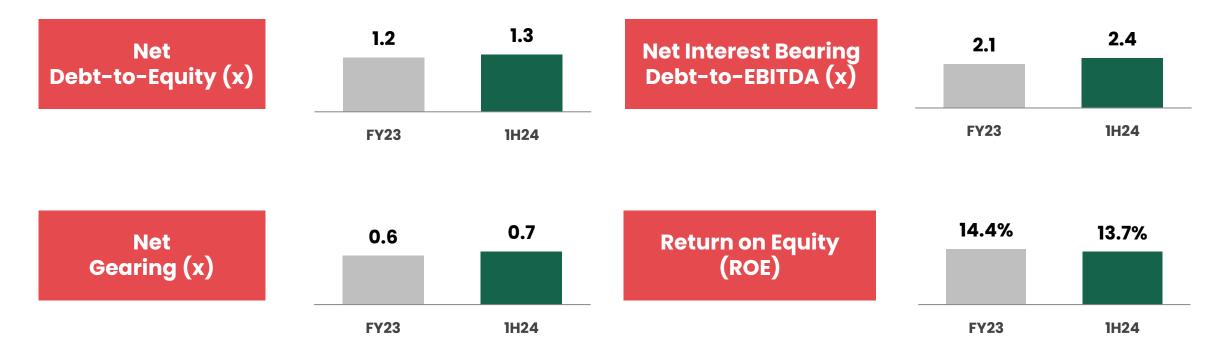
Lower working capital investment YoY due to stabilizing inventory covers

Capex primarily focused on investments in new and existing stores

Dividends of **Php0.20/share** paid in May 2024 100% higher vs prepandemic dividends; prior year dividends paid in July 2023

## **Key Financial Ratios**





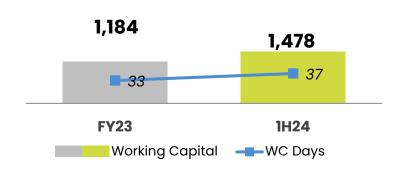
- Net debt-to-equity slightly higher vs YE 2023 due to short-term borrowings for working capital
- Gearing ratios are manageable and at healthy levels; year-end 2024 ratios expected to remain within range
- Return on Equity remains attractive in the mid-teens levels; year-end 2024 ROE expected to improve given back-ended growth in net income

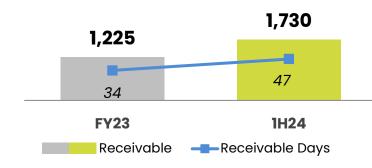
## Cash Conversion Cycle



#### **WORKING CAPITAL**

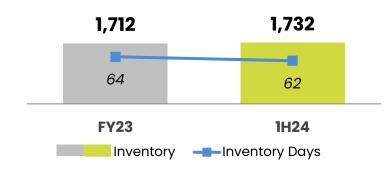
#### **RECEIVABLES**

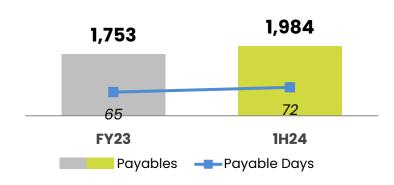




#### **INVENTORY**







- Higher receivable days driven by growth in franchisee receivables
- Inventory days stable with stabilizing inventory covers
- Payable days slightly increase from year-end driven by growth in franchisee-related payables

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