



R&B 巡茶



SuperCHARGED, SuperWOW!

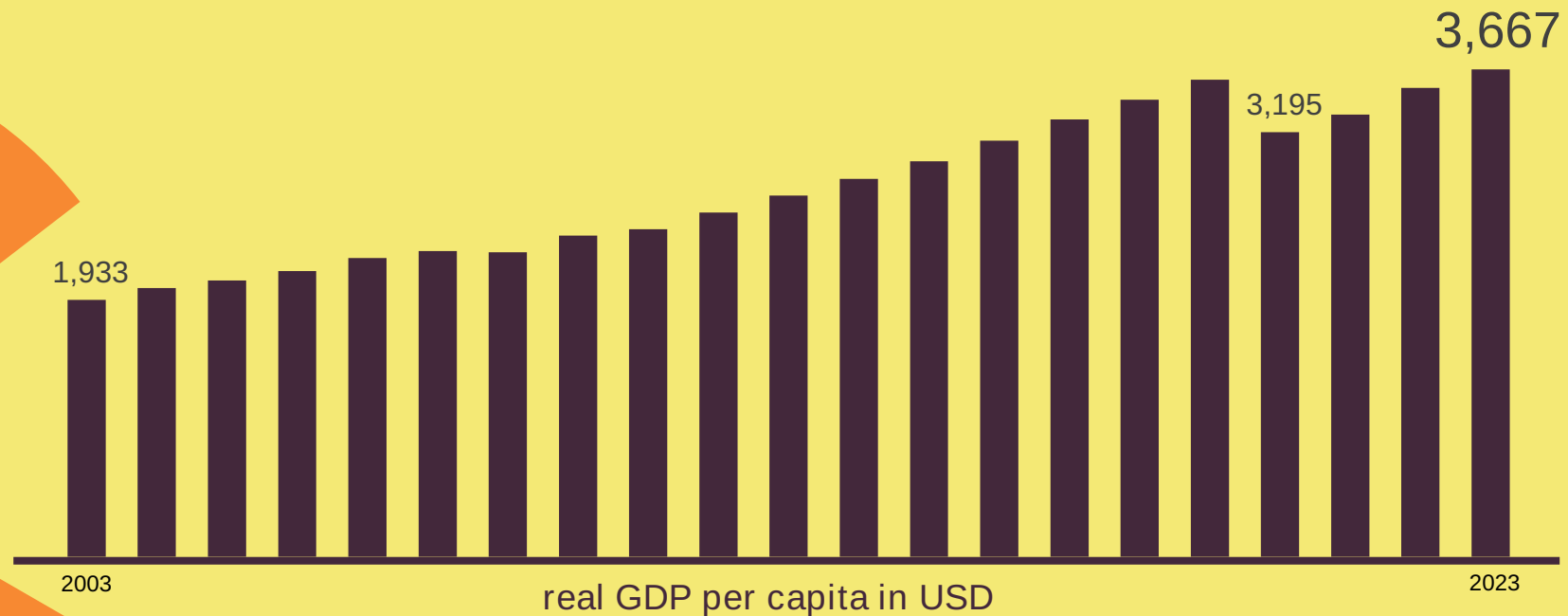


A young, growing population with rising household incomes,
leading our consumption driven economy to spend more



73%

of GDP comes
from household
consumption



+1.5%

Population Growth in PH
'23 vs '22

25_{y.o.}

Median Age in PH '23

32_{y.o.}

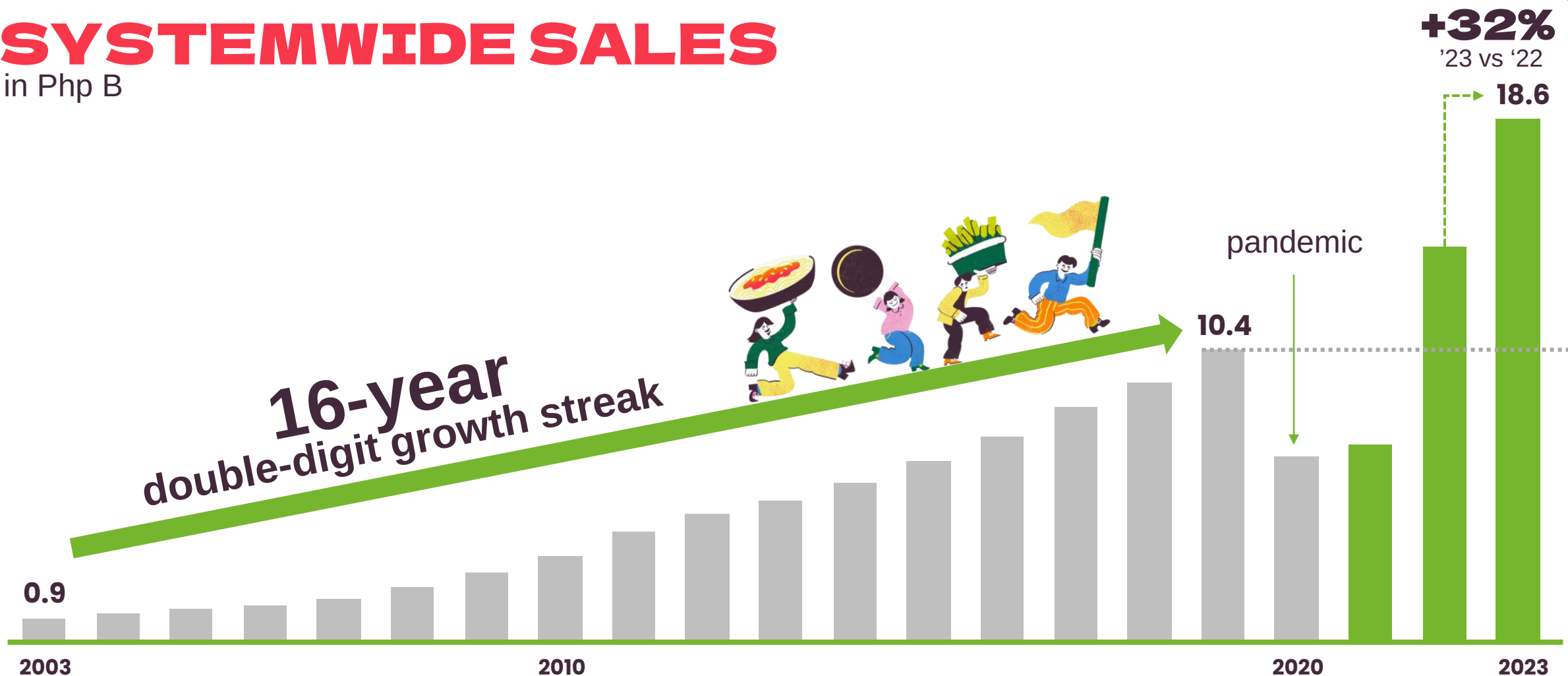
Median Age in ASEAN '23



We endeavor to deliver double-digit growth year-on-year

SYSTEMWIDE SALES

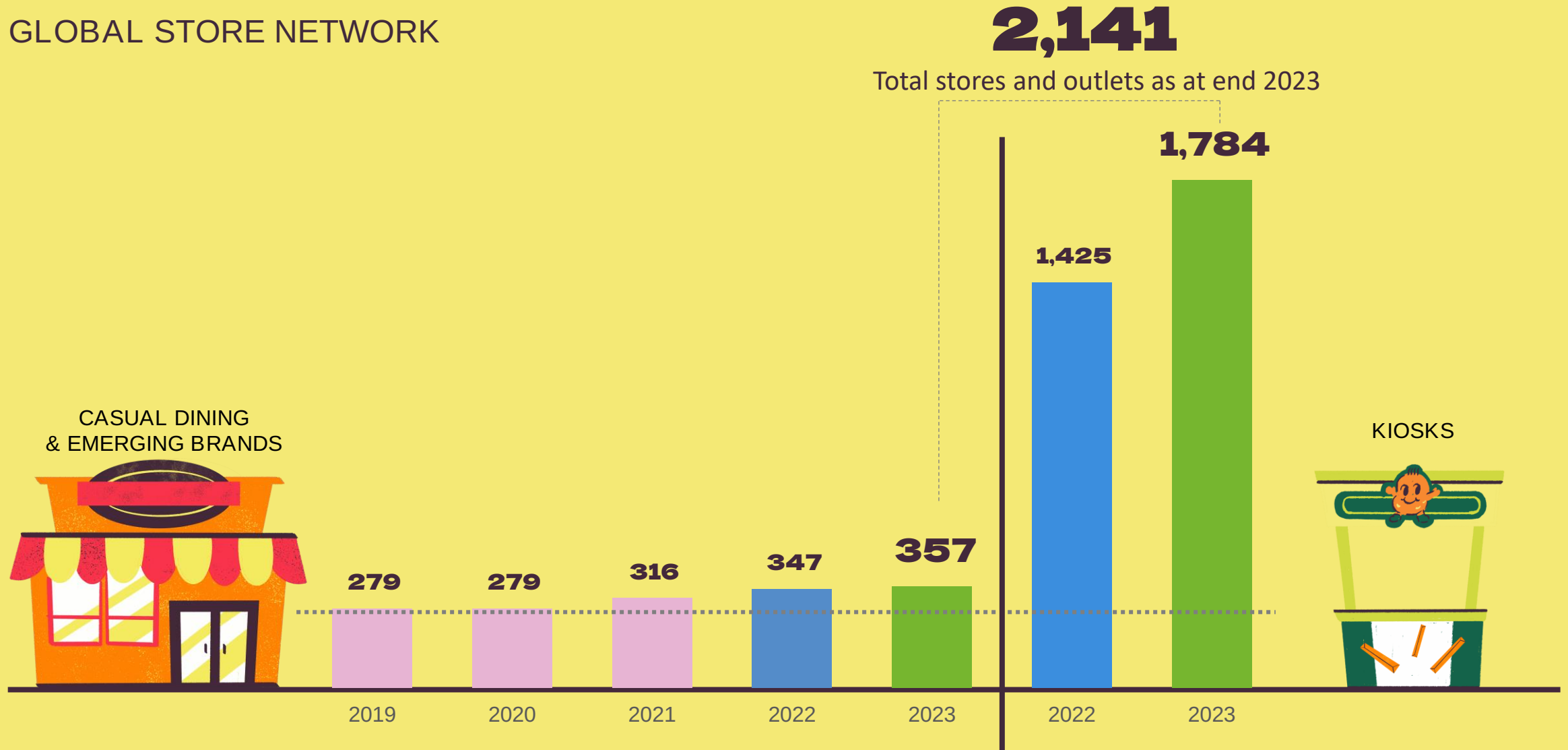
in Php B



Opened 369 new stores and outlets
across our multi-brand portfolio, supporting sales growth



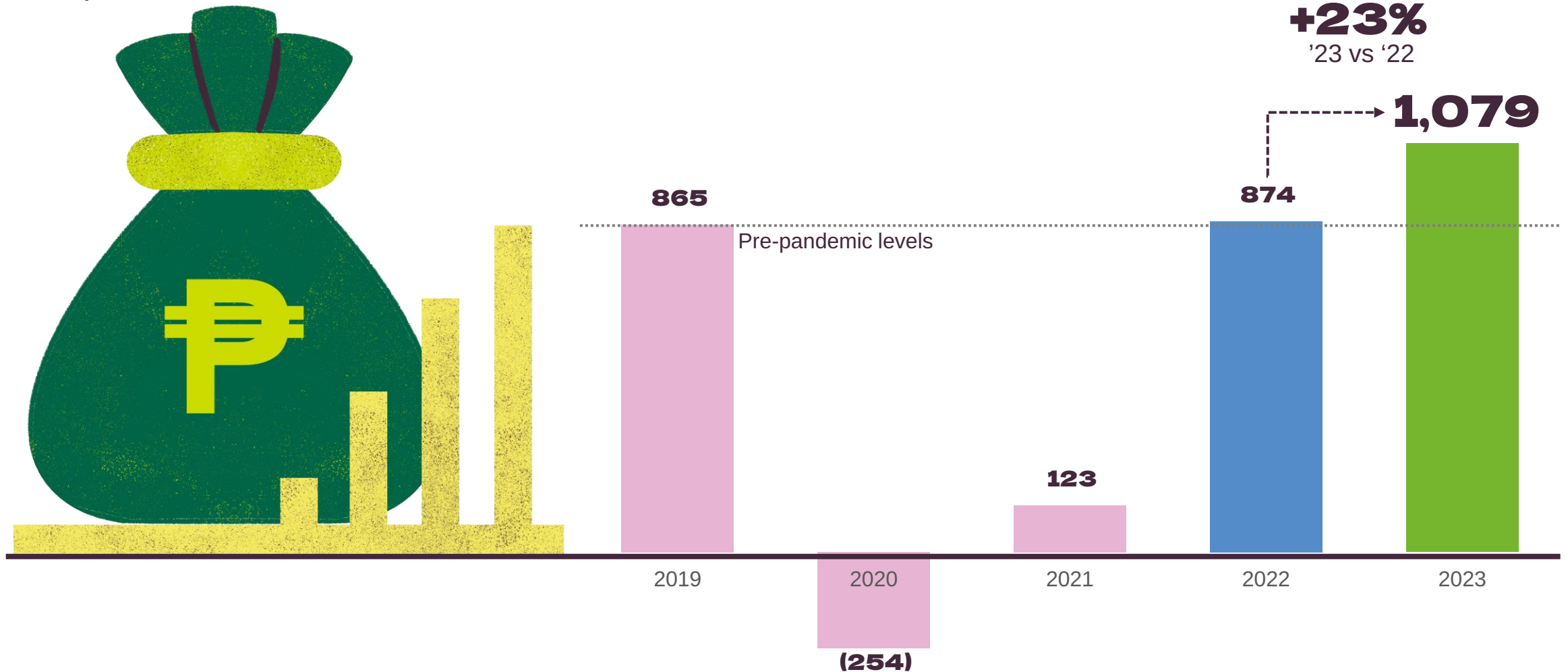
GLOBAL STORE NETWORK



Double-digit profit growth amidst headwinds

NET INCOME

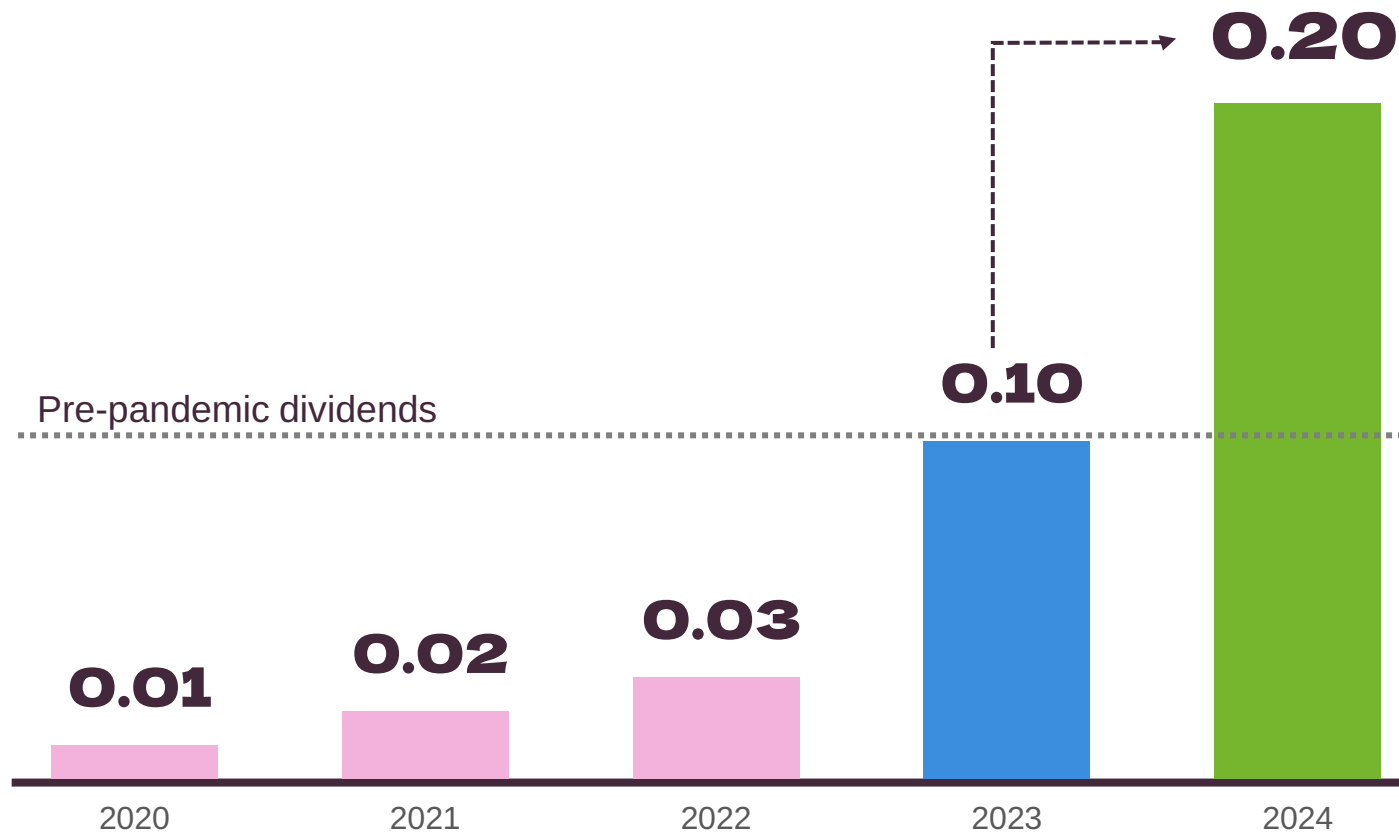
in Php M



Increased dividends reflecting our confidence in the business

DIVIDENDS

in Php per share



WE³



**WOW! Everyone,
Everywhere, Everyday**

INVESTING IN OUR **BRANDS**



INVESTING IN OUR **STORES**



INVESTING IN OUR **PEOPLE**



Our Wow! Multi-brand Portfolio

CORE BRAND

#1 full-service chain restaurant &
full-service pizza chain restaurant



NEW GROWTH BOOSTER

#1 Philippine kiosk & 'Franchise of
Choice' for SMEs in the country



STRONG CHALLENGER

One of the largest full-service chicken
chain restaurants in the Philippines



EMERGING BRANDS

Incubating concepts
for opportunistic growth

R&B 巡茶
PROJECT
PIE



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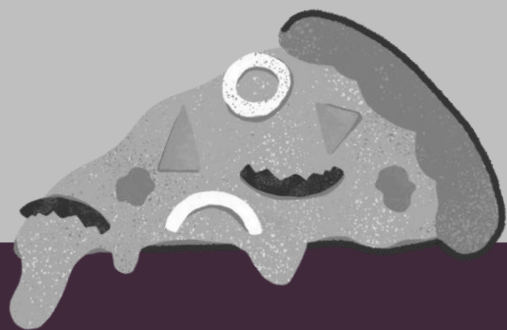
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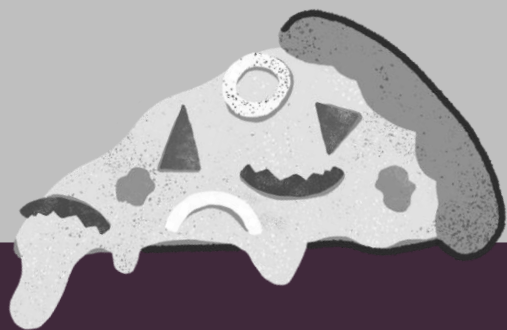
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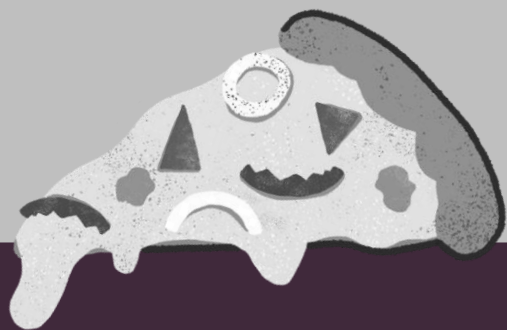
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Investing in our brands to drive growth
and build long-term brand love and loyalty



Refreshed Store Designs



Launched Exciting Innovations



Doubled-down on Loyalty Program



+2M active users

Investing in our stores to reach more guests
and create extraordinary guest experiences

Built the 1st Wow! Brands Flagship Complex



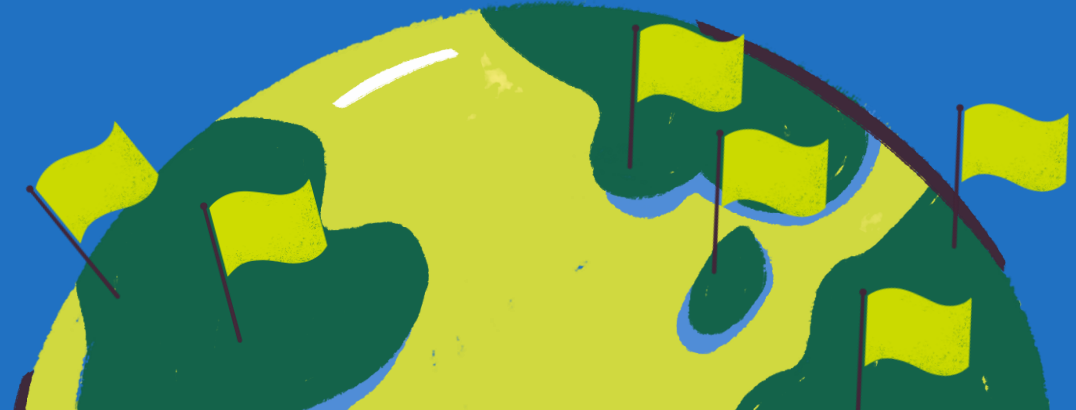
Expanded Our International Network with 60 New Stores and Outlets



1st company-owned store in China



1st store in Malaysia





18,187

jobs supported in 2023



Investing in our people to deliver as we deliver on our mission



Launched HR Information System & Tech-Enabled Learning



SPAVI × **darwinbox**

GOAL SETTING in Darwinbox

LinkedIn x SPAVI

Download the
LinkedIn Learning app
to get full access of
thousands of courses
available anytime,
anywhere!

11.10.23



UNLOCKED!

Conducted Franchisee Roadshows & Cup of Excellence



Aspiring to make a positive and meaningful impact where we can

50

Love 'Em Down
Participants



240

Special Program
for Employment
of Students



329

On-the-Job
Training
Opportunities

66

Senior Citizen
Team Members



45

Differently-abled
Team Members



Reducing our waste footprint to care for the environment



~70%
of our packaging are made
of biodegradable materials

140mt
of plastic waste offset with plastic credits
in partnership with the Plastic Credit Exchange,
promoting the circular economy



Promoting sports development through the Shakey's Super League

The biggest intercollegiate all-girls volleyball tournament in the country



16

Universities and colleges from the University Athletics Association of the Philippines (UAAP) and National Collegiate Athletics Association (NCAA)



Php 12 million

Proceeds from Super League Bundles pledged to participating schools to promote sports development



Recognized at the ASEAN Corporate Governance Scorecard Golden Arrow Awards by the Institute of Corporate Directors

1st Golden Arrow
received by
PIZZA

